



## Whitehall Printing Co. (Avon) Ltd. Environmental Policy

### Introduction and aim

Whitehall Printing Co. (Avon) Limited is a colour printing company producing commercial Digital and Lithographic printed products. We recognise that our production facility generates waste and it is our aim to reduce the environmental impact of our business and to operate in an environmentally responsible manner. This policy describes how we will achieve our aim.

### Responsibility

The Directors are responsible for ensuring that the policy is implemented. However, all employees have a responsibility in their area to ensure that the aims and objectives of the policy are met.

### FSC Certification

We are FSC (Forest Stewardship Council) certified and we are regularly audited to maintain our certification standards.

### Operations

We are trying to reduce our environmental impact by:

#### Recycling

All paper waste is collected on a weekly basis by Biffa Waste Recycling Limited <http://www.biffa.co.uk>  
Waste chemistry is removed by J&G Metal Environmental Limited, a specialist waste licensed contractor <http://www.jg-environmental.com/index.html>  
Waste plates are fully recycled.

#### Product sourcing

We only use vegetable based inks, manufactured using the maximum amount of renewable vegetable oil based raw materials.  
We have on site mixing technology which allows us to mix colours as required thus reducing waste even further.  
The vast majority of our paper products are sourced from European Union FSC grade forests where more trees are planted than are felled each year. We encourage our clients to use recycled, carbon balanced or sustainably produced papers wherever possible.

#### Deliveries

We try to group deliveries together by geographical location where possible and efficient.  
Where possible and effective orders are packaged in cardboard rather than plastic casing. Unused or excess casing is donated to a local art charity or a local Primary School.

### Technology

Our Heidelberg presses use CIP3 technology which reduce 'make ready' waste by 85 %.  
We also try to save energy where we can by all switching off PCs overnight and by utilising energy-saving settings such as 'sleep mode' during the day.  
Whitehall has an industry leading Management Information System that allows all employees to track work in progress, make amendments to works instructions, email quotes and purchase orders, and order acknowledgments online. This has vastly reduced the amount of paper required to administrate each job as it passes through our facility.