

whitehall ^{printing}
the natural choice



Bring your print to life...

What we do...

Whether you're a satisfied client known to the Bendon family or a business looking for better suppliers, please allow us to introduce our full repertoire of services, all delivered with our usual commitment to exceptional client care.

At a glance:

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Bespoke Materials

If you're looking for something unique, unusual or tailor-made to your needs, we'd love to talk. You'll find our contact details on the back page and for ideas and examples of our work, please visit: www.whitehallprinting.co.uk

Our story

The Whitehall story began over 30 years ago in 1977. I started the business believing that we could supply clients with a far better service than was commonly available. Over the years we've seen many changes to the world of printing but our core values have remained the same.

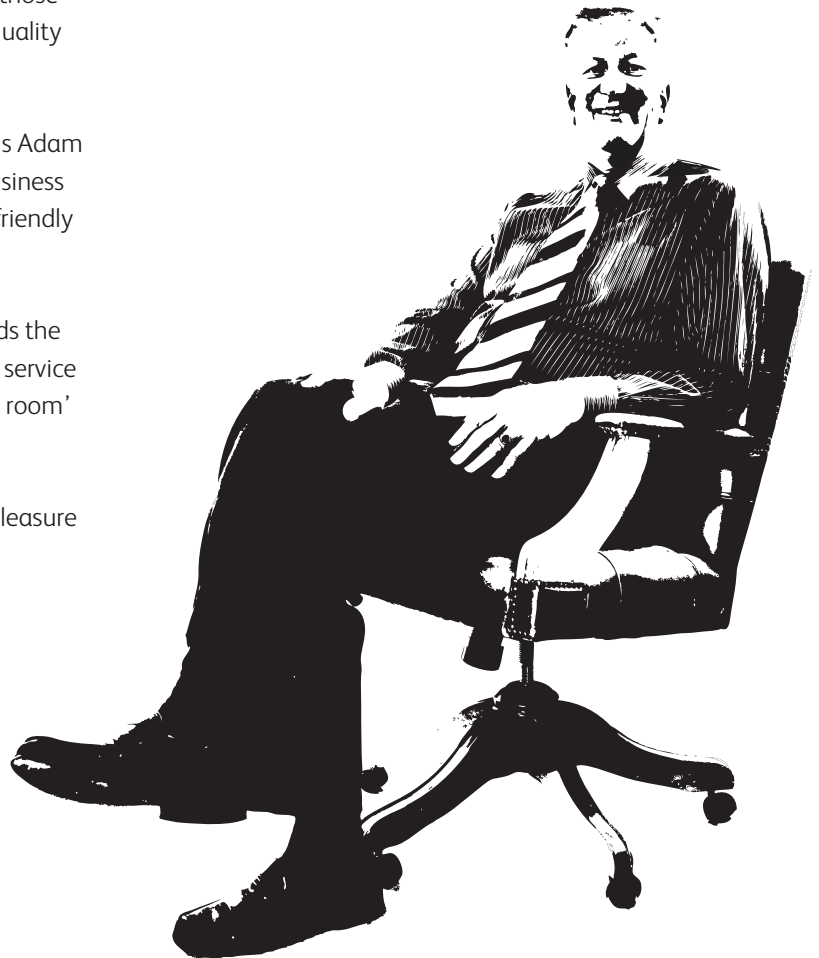
We believe in giving expert, personal service, keeping a keen eye on detail and investing in the best available technology. We still work with clients that have been with us since those early days which I believe is a testament to both the quality of our product and our reliability.

I am very proud that this ethos is so evident in my sons Adam and Joe who since taking the reins, have grown the business and forged the way towards a more environmentally friendly operation with FSC accreditation.

Our recent expansion into much larger premises heralds the next exciting era for Whitehall Printing, one where our service will add value to your business. There's even an 'ideas room' available for your creative planning.

With so much on offer, I'm confident you'll find us a pleasure to work with and we hope to hear from you soon.

Colin Bendon
Chairman



“We believe in giving expert, personal service, keeping a keen eye on detail and investing in the best available technology”

Service with a...

As a family business we are committed to upholding our good reputation and company values. We care about the details and don't let people down. We stay in touch throughout production and we're honest about what can be done to get the best possible result. But you needn't just take our word for it...

97% of surveyed customers would highly recommend Whitehall Printing to colleagues and friends.

“Just wanted to say a massive thank you for your input into the launch. The finished items look fantastic and we've been consistently impressed by your commitment, professionalism and flexibility. You were quick to respond to our needs, and took all the changes and pressure in your stride and delivered 100% on everything. You've been a pleasure to deal with – we'll definitely be recommending you for future work.”

Cavendish Maine



The way we work

At Whitehall Printing we actively take steps to minimise our impact on the environment. We sponsor the Forest of Avon to plant and protect trees locally and we support sustainably managed forests worldwide by sourcing FSC and Carbon Balanced papers. We have also developed a number of ways to manage our waste products responsibly:



Inks

We use vegetable based inks as standard rather than mineral oil based inks. Onsite mixing technology means the amount of wasted ink after any given job is close to zero.



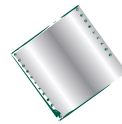
Paper

100% of our paper off-cuts, approximately three tons a week, are collected and recycled by a waste management company.



Chemicals

By switching to a process-free type of plate production we've reduced our waste chemistry to zero.



Plastics & Metals

Our studio communicates with the presses digitally, negating the need for film. 100% of our metallic printing plates are either re-used or fully recycled.



Technology

Our Heidelberg presses use CIP3 technology which helps to reduce 'make ready' waste by a huge 85%. Installation of a state-of-the-art MIS system has meant that we can email quotes, PDF proofs and purchase orders, thus reducing paper waste.



Packaging

Where possible and effective, orders are boxed in cardboard rather than plastic casing. Unused or excess casing is donated to a local art charity or Primary School.

Green Solutions

We are always keen to show our clients how good alternative sustainable papers have become - in most cases there is no increase in cost and papers are equal in quality and performance.



FSC Paper

Whitehall Printing is proud to be a Forest Stewardship Council (FSC) accredited printer. We offer an exclusive range of papers originating from sustainable well-managed forests, regulated to strict environmental, social and economic standards.

Why not demonstrate your company's commitment to the environment and receive the following benefits?:

- Use the highly regarded FSC logo - only available from certified printers
- No extra cost for FSC certified printing
- Champion better corporate responsibility



Carbon Balanced Paper

To further reduce your carbon footprint, why not upgrade to a Carbon Balanced Paper? Firstly we carefully calculate the exact emissions created in producing and distributing your product.

Then the World Land Trust, a leading conservation charity, balances these emissions by saving threatened forests and the biodiversity within them.

Lastly we incorporate the Carbon Balanced logo into your design, clearly demonstrating your environmental commitment to your end user.

“We would like to thank you for the excellent service and product quality we experienced on our order. We appreciate that you were able to turn around a range of printed materials in a short lead-time to enable us to brand our business in time for a trade show. We would be happy to recommend Whitehall printing.”

Keystone Environmental Ltd



Recycled Paper

Using recycled paper reduces landfill and has no further impact on forests.

Recycled paper does not contain 'virgin' wood and the process of making paper from recycled pulp uses fewer resources, such as fossil fuels and water, than making new papers. In particular we recommend NAPM approved stock which contains a minimum of 75% recycled fibre.

On average, one tonne of 100% recycled paper diverts 1.3 tonnes of paper from landfill.

Did you know?

Thanks to FSC and other guardians, printing is now one of the most traceable and environmentally responsible industries in the world.



Digging deep

As a corporate sponsor of The Forest of Avon we have helped to plant thousands of new trees across the South West, creating life-long benefits to local people and their surroundings.



Litho Print

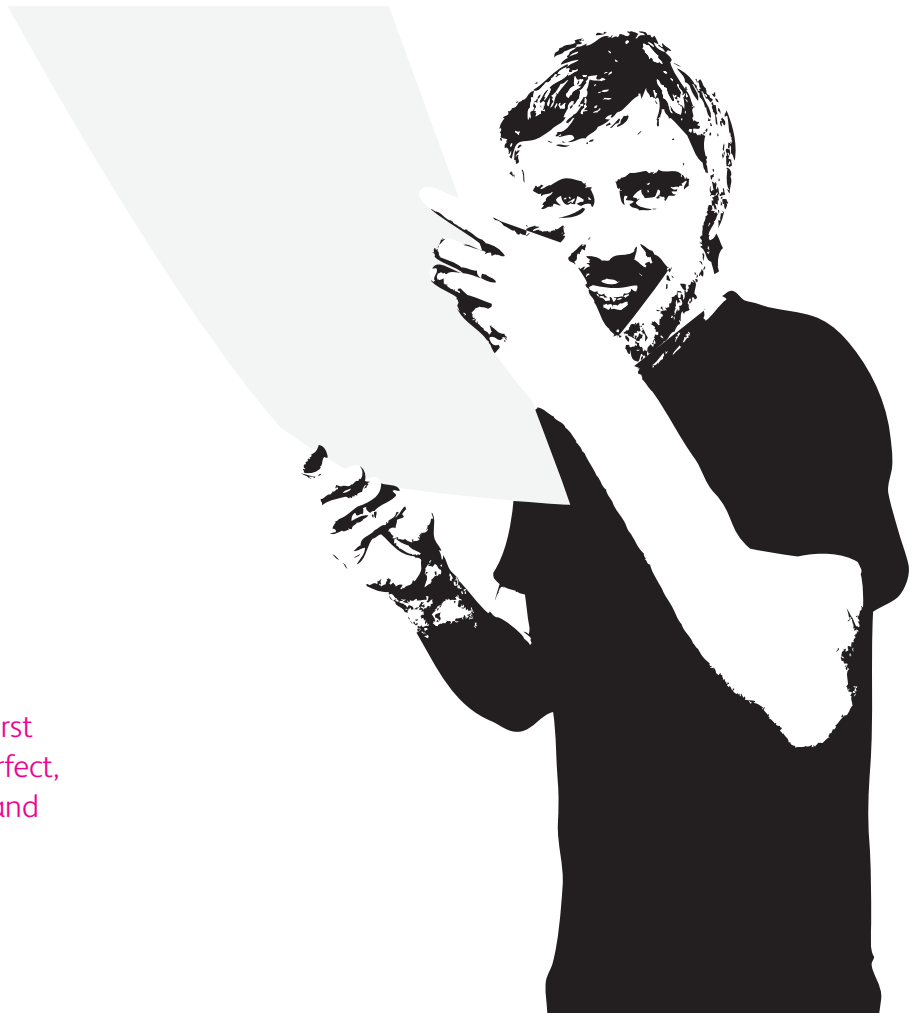
This traditional technique is still the most popular form of printing for professional use. Whilst Litho is often suited to larger and more complex items, our range of 1, 2 and 5 colour presses means we have flexibility to produce just about anything.

We always invest in the latest high-grade Heidelberg technology to create that rich lustrous finish, but decades of experience is what really makes the difference at Whitehall.

- brochures & booklets
- annual reports & accounts
- business stationery
- prospectus
- folders
- postcards

“You’re brilliant! Have just dropped the stationery off with my client, and she burst into tears she was so happy!! Perfect, perfect, perfect, the colour match was fantastic and the paper stunning. Well done guys!”

Eye-catching Designs



Digital Print

Ideal for shorter runs and tight turnarounds, our super-quick Digital presses are another jewel in our crown. Not many printers can offer both Digital and Litho so you can rest assured that you'll always be offered the best and most economical technique to suit your needs.

Want to know more? Come and see our presses in action or ask for our Plant List.

- leaflets & flyers
- posters
- calendars
- newsletters
- menus
- invitations
- labels



Need something fast?

Use www.whitehallprinting.co.uk to request an ultra quick quote and there's no registration required. With digital jobs, your print could even be ready the same day it's ordered!

Design

Ideas generation

Need a few fresh ideas or perhaps an entire re-brand? Come and try out our complimentary Ideas Room to brainstorm, look at samples, or quiz us on the latest techniques and finishes. We'd love to talk you through some options and show you examples of our work – just give us a call.

Creative support

Once we fully understand your business needs and your target audience, we'll respond to your brief with a choice of edgy, professional designs to get your message out there. Plus we can flex them to suit different formats from simple business stationery, to wow-factor display materials, or even web-based graphics.

Planning expertise

Our design and production teams work side by side meaning that clients receive the best possible advice on how designs will translate into the finished article. Print expertise can be truly vital to ensuring your stock types, colour tones and special finishes feel as good in your hand as they look on-screen.



“The professional and personal service offered by your company with the re-design of all our business stationery, brochures and sponsorship portfolios, has assisted me enormously with the impact of our new corporate image.”

Cleve Rugby Club

Did you know?

You can upload large images and artwork files to us in seconds via our website:
www.whitehallprinting.co.uk

Display and Large Format

Whitehall can provide anything from a handful of posters for your point-of-sale area, to large format advertisements and PVC banners for outdoor use.

We're happy to adapt existing artwork to suit a display format or perhaps you'd like help creating a new range of mobile materials for when you're on the road? We can provide durable exhibition graphics for your trade stand or create a bespoke portfolio and foam-mounted boards for those all-important presentations and pitches.

- Pop-up stands
- Roller banners
- Posters of any size
- Exhibition panels
- Signage
- PVC banners
- Vinyl stickers
- Foamex boards

“Thank you so much for our stunning banners! I've received lots of positive feedback from our properties saying they've really helped to attract the crowds. Plus, I was extremely grateful for such excellent 'can-do' service on such a tight turnaround and for getting all deliveries despatched on time – many thanks.”

The National Trust



Finishing touches

As well as pulling the print together in the ways you would expect – trimming the edges, creasing the folds and binding the sheets, we can offer numerous finishing touches to get more from your design. For example, foiling, embossing and spot gloss UV are some of the most popular ways to subtly communicate quality.

Or perhaps you need a more practical solution such as a matt, satin or gloss lamination to protect your literature from wear and tear.

If you'd like to explore some eye-catching options or to discuss ways to achieve the right look and feel, let us suggest some ideas and give you a price.



Mailing Services

Whether you need to update a select list of contacts on your news or carry out a sustained campaign of multiple mailings, we're able to simplify the process.

Whitehall can manage your data, package up printed materials, arrange mail sorting and despatch. We can even personalise your brochures, cover letters and encasements with your customer's name.

Many of our clients have found that our combined print and mail service dramatically reduces the time and money normally spent using multiple suppliers, or trying to handle mass mailings in-house.

Why not let us quote to handle every step of your direct marketing from artworking tailored messages right through to ensuring their arrival at your customer's door?



Call us today to discuss your next
mailer project: 0117 954 7000

Get in touch...

We'd be delighted if you were to get in touch and allow us to help. Please call, email, fax, visit our website or, best of all, visit our premises to meet us in person and take a look around. Visitor parking available.



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