

BRINGING YOU THE POWER OF PRINT



ANNIVERSARY

whitehall 
printing

A PASSION FOR PRINT

Here at Whitehall Printing we love technology and innovation. But printing is also a time-honoured, life-long, skilfully crafted trade. It takes years to truly understand and is passed on from generation to generation. Our passion comes from our father, who founded the company back in 1977.

Four decades later our operation is cleaner and leaner, winning us environmental certifications and happier clients. Continuous investment has revolutionised our capabilities but our technology is only as good as our people. Our team is paramount and that's how we consistently produce powerful, high quality print, every time.

Joe and Adam Bendon
Joint Managing Directors



“We believe that print has the power to connect people, to build relationships and to make lasting impressions in an increasingly fleeting, virtual world”

Joe Bendon

OUR SERVICE

As a family business we are passionate about print. We care about the details and don't let people down. We stay in touch throughout a job and we're honest about what can be done to get the best possible result. But you needn't just take our word for it...

"Excellent team"

"Brilliant"

"Outstanding"



Excellent /
9.6 average
rating*

"Best printers
I've used"

"Friendly, helpful
& top quality"

*Reviews published on www.trustpilot.com, 2017

OUR CLIENTS

Over the last four decades we've worked with hundreds of organisations from talented local designers and regional marketing teams, through to major charities and some of the nation's favourite brands...



THE WAY WE WORK



For forty years our firm has maintained a solid reputation as a trustworthy and reliable print partner. Our consistency of output is testament to the way we work within our ISO 9001:2008 Quality Management certification.

Essentially this holds all our processes to account ensuring that we routinely measure, monitor and improve our practices. We believe this makes us more efficient, more sustainable and delivers better results for our clients.

- We actively re-evaluate our processes
- We consistently deliver excellent customer service
- Every member of our team plays a part in delivering quality
- We produce print which is kinder to the environment
- We voluntarily strive to exceed world-class standards



97% of surveyed customers would highly recommend Whitehall Printing to colleagues and friends

PAPER

100% of our paper off-cuts (approximately three tonnes a week) are collected and recycled by a waste management specialist. Clients can choose from our range of high grade recycled and FSC® papers that help to reduce landfill and support sustainable forestry.

PLASTICS & METALS

100% of our metallic printing plates are either re-used or fully recycled. By adopting CTP technology we've removed the need for film entirely.

INKS

100% of our inks are vegetable based rather than mineral oil based. Our onsite mixing technology ensures almost zero wastage.

CHEMICALS

Our chemistry-free platemaking technology leaves 0% developer waste.

TECHNOLOGY

Our Heidelberg presses use CIP3 technology which helps to reduce 'make ready' waste by a huge 85%. Our state-of-the-art management software creates electronic quotes, PDF proofs and purchase orders, thus reducing paper waste.

PACKAGING

100% of our packaging waste, including plastic, cardboard and pallets, is recycled by waste management specialists. Unused and excess casing is donated to local art charities and schools.

ENERGY

Back in 2011 we converted our printworks in Barton Hill installing high performance insulation, double glazed doors and windows, and a low energy lighting system, significantly reducing our overall energy loss.

GREEN SOLUTIONS

Whether the environment is at the heart of your cause or something you personally support, choosing to work with Whitehall is a positive step towards lessening your impact on the planet.



ISO 14001:2004

Whitehall Printing are proud to be certified to the stringent International Standard of Organisation ISO 14001:2004.

Essentially this means we have established our entire environmental impact and assessed how we can reduce our footprint. From paper and packaging to heat and light we continually work to minimise waste throughout our operation.

Benefits

- Confidence that our production processes are checked and measured
- A better more consistent standard of quality
- No stone unturned - full internal and external audits
- A routine process for re-distributing and recycling waste
- Knowledge that your supplier mitigates waste



FSC® ACCREDITATION

As a Forest Stewardship Council (FSC) accredited printer, we offer an exclusive range of papers originating from sustainable forests, managed to strict environmental, social and economic standards. The FSC logo is widely recognised as an assurance that every sheet of your printed material can be fully traced back to sustainable roots.

Benefits

- Contribute to the rise in sustainable FSC forestry
- Protect wildlife and people residing on woodlands
- Incur no increase in cost of print production
- Trace every sheet of FSC paper directly to its forest
- Use a logo recognised by half the UK population

Did you know? Thanks to FSC and other guardians, printing is now one of the most traceable and environmentally responsible industries in the world.

Did you know? On average one tonne of 100% recycled paper diverts 1.3 tonnes of paper from landfill



CARBON BALANCING

To step up your commitment to the environment you could choose to support the work of the leading conservation charity, the World Land Trust. The charity will protect a square meterage of endangered forest equal to the carbon emission of your print.

The Carbon Balanced statement is carried on your print, for example:

ABC Travel has balanced the equivalent of 670 tonnes of CO2 by preserving 56,000 m2 of critically threatened tropical forest.

Benefits

- An active mitigation of your carbon impact
- Locking in the world's most vulnerable carbon sources
- Protecting wildlife & biodiversity in woodland
- A demonstrable commitment to share with your end user
- A Carbon Balanced statement and WLT logo on your print



RECYCLED PAPER

A quick-win in the fight for green marketing is recycled paper which is now available in premium quality, either partially or fully recycled.

Benefits

- Helps reduce landfill
- Uses fewer resources, fossil fuels & water
- Saves virgin pulp & impact on forests
- Equal quality to non-recycled stocks



DIGGING DEEP

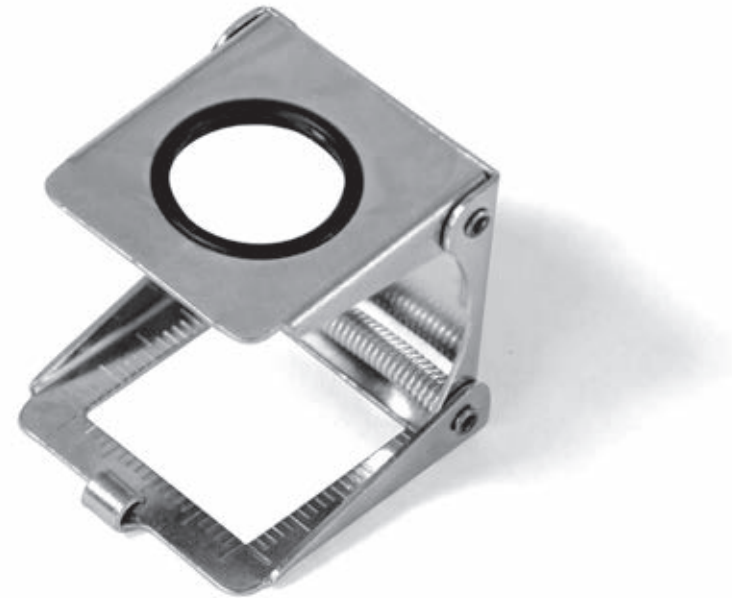
As a corporate sponsor of local charity the Forest of Avon Trust we have helped to plant thousands of new trees across the South West, creating life-long benefits to local people and their surroundings.



FOUR DECADES OF LITHOGRAPHY

This traditional technique is still the most popular form of printing for high-grade professional use. Whilst litho is often suited to larger and more complex jobs, our range of 1, 2 and 5 colour presses gives us the flexibility to produce just about anything with a perfect colour-match to your brand.

We continuously upgrade our Heidelberg technology to achieve that rich lustrous finish, but decades of experience is what really makes the difference.



- Brochures & Booklets
- Annual Reports
- Business Stationery
- Prospectus
- Folders
- Postcards & Retail Goods

Colour increases brand recognition by up to 80%*

*Research by University of Loyola, Maryland USA

DEDICATED TO DIGITAL

Ideal for shorter runs and tight turnarounds, our super-quick digital presses are another jewel in our crown. With both digital and litho presses under one roof you'll always find the best and most economical technique to suit your project.

Want to know more? Come and see our presses in action.

- Leaflets & Flyers
- Posters
- Calendars
- Menus
- Invitations
- Labels
- Maps & Visitor Guides

Need something bespoke? Request a quote using our website or email your brief to enquiries@whitehallprinting.co.uk today.

88% of tourists prefer to use printed information whilst on holiday*

*Researched by Bentley University, Centre for Marketing Technology



WEB TO PRINT

Do you need to co-ordinate the production of branded print items across your organisation?

A dedicated web-to-print portal is the ideal platform for multiple users to access branded templates and order online.

- **Ensure brand consistency**
- **Delegate marketing activities to sub-teams**
- **Manage your projects all in one place**
- **Order online 24/7**
- **Centralised purchasing & budgetary control**



Call us for a chat or book a Web-to-Print demonstration today.

MAILING SERVICES

Whether you need to invite VIPs to your next event or carry out a series of segmented campaigns, we're here to simplify the mailing process.

Whitehall Printing can manage your data, package up printed materials, arrange mail sorting and despatch. We can even personalise your brochures, cover letters and encasements with your customer's name - a technique known to significantly improve response rates.

Many of our clients have found that our preferential mail sorting rates significantly reduce postage costs and save time co-ordinating suppliers, or handling mailers in-house.

So why not let us handle every step of your direct marketing from artworking through to arrival at your customer's door?



86% of customers connect with a business online as a direct result of direct mail*

*Royal Mail Market Research, Quadrangle

PLANNING & DESIGN

IDEA GENERATION

Need a few fresh ideas or perhaps an entire reinvention? Come and meet us in our Ideas Room to brainstorm, look at samples, or quiz us on the latest techniques and finishes. We'd love to talk you through the options and show you examples of our work - just give us a call.

CREATIVE SUPPORT

Once we fully understand your business needs and your target audience, we'll respond to your brief with a choice of edgy, professional designs to get your message out there. Plus we can flex them to suit different formats from simple business stationery, to wow-factor display materials.

PLANNING EXPERTISE

Our design and production teams work side by side meaning that clients receive the best possible advice on how designs will translate into the finished article. Print expertise can be truly vital to ensuring your stock types, colour tones and special finishes feel as good in your hand as they look on-screen.



Did you know? You can upload large images and artwork files in seconds on whitehallprinting.co.uk

LARGE FORMAT DISPLAYS

Whitehall produces stunning display materials from pop-up banners for point-of-sale areas, to large format posters and PVC banners for outdoor use.

We're happy to adapt existing artwork or perhaps you'd like help creating a new range of mobile materials for when you're on the road? We provide durable exhibition graphics for your trade stand or bespoke portfolios and foam-mounted boards for those all-important presentations.

- Pop-up Stands
- Roller Banners
- Posters of any size
- Exhibition Panels
- Signage
- PVC Banners
- Vinyl Stickers
- Foamex Boards



75% of digital e-marketers say face-to-face events are more effective*

*Research by Usabilla

THE FINISHING TOUCH

As well as the pulling print together in the ways you would expect - trimming the edges, creasing the folds and binding the sheets - we offer a range of specialist tactile finishes to hold your reader's attention.

Silver foiling, embossing and spot gloss UV are some of the most popular ways to communicate quality. For more practical applications our matt, satin or gloss laminations will help protect your literature from wear and tear.

- **Laminations; Matt, gloss, anti-scuff, soft touch velvet, leather, crystal**
- **Spot gloss & matt UV varnish**
- **Embossing & debossing**
- **Foil blocking in a range of metallics**



Touching printed messages sends a 20% higher motivational response in the reader*

*Canada Post Consumer Research

BEAUTIFULLY BOUND BOOKS

Our in-house bindery produces a suite of products from simple information booklets through to luxury coffee table tomes.

- **Perfect binding (PUR)**
- **Wire-o-binding**
- **Saddle stitching**
- **Loop stitching**
- **Singer sewing**
- **Sewn bound**
- **Case bound (hard cover)**



Generation Y are 32% more likely to trust printed information over digital*

*Royal Mail MarketReach Research

PLANT LIST

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LITHO PRINT

Heidelberg CD74-5LX - B2 5 colour perfector
Heidelberg SM52-2 - B3 2 colour
Heidelberg GTO46 - SRA3 1 colour
(fitted with numbering & perforating)

DIGITAL PRINT

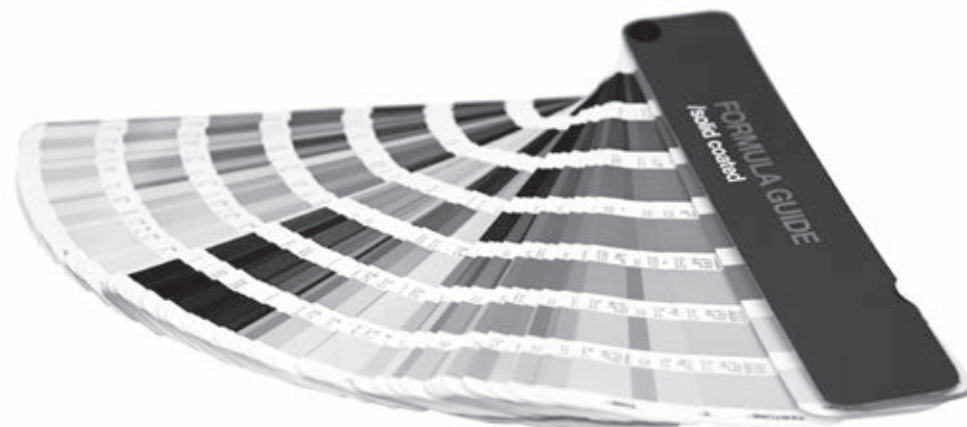
Ricoh Pro C9100 - max sheet size 700 x 330mm
Konica Minolta KM1085 - max sheet size 483 x 330mm

LARGE FORMAT PRINT

Roland VersaCam Print & Cut VS-540i (eco-solvent)
Canon iPF8300 (aqueous)
Easymount lamination station
Keencut Javelin High Precision Cutter Bar

FINISHING

Polar 76 guillotine
Polar 92 guillotine
FKS KB4000 PUR (perfect) binder
Case binder
Pitstop pro creaser
Multimaster 38 folder
Horizon Stitchliner 5500 saddle stitching line (20 station)
Renz & Rilecart wire-o-binding machines
(automatic punch & close with 2:1, 3:1 & calendar tools)
Komfi Amiga 52 automatic laminator
Worseley Brehmer stab stitcher
Shrink wrapper
Iram - 16 - 4 head drill
Round cornering



“You delivered 100% on everything. We’ve both worked with lots of printers over the years, and you’ve been an absolute pleasure to deal with - we’ll definitely be recommending you for future work”

Cavendish Maine

Get in touch...



Or talk to us live at
whitehallprinting.co.uk



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Visitor parking available



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LAND
TRUST™



A corporate
sponsor of

Forest of Avon
Trust



The mark of
responsible forestry

