

Peter's Terrace Trading Estate
Peter's Terrace, Barton Hill, Bristol BS5 0BW
T. 0117 954 7000 F. 0117 954 7001

E. enquiries@whitehallprinting.co.uk www.whitehallprinting.co.uk

The Display Collection

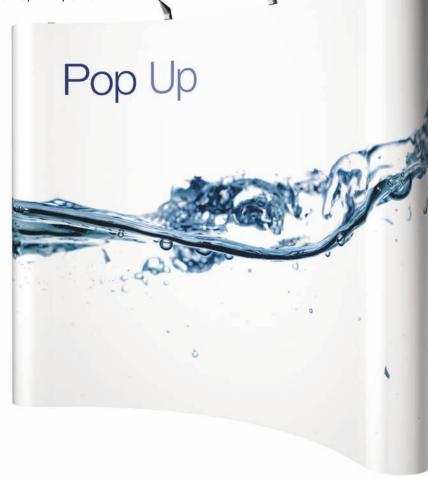


- Pop up graphic displaysRoll up graphic displays
- **Eco** friendly displays
- Literature presenters
- **Banner** graphic displays
- Outdoor graphic displays
- **Modular** displays
- Audio Visual displays
- iPad displays

Pop up graphic displays

1x3, 2x3, 3x3, 4x3, 5x3





- Elegant, high quality, rapid-erect, self-supporting anodised aluminium structure
- Simple, fully magnetic rail connection including front face/end curve graphic hanging kits
- Component bags and magnetic tape included
- Overall height without lighting 2255mm
- Heavy-duty carry case included
- Optional 150w halogen lamps with carry bag
- Quality assured 5 year guarantee



- 2 x 150w lamps
- Power leads
- Carry bag included



COUNTER top

- Hinged laminated top
- Transported within carry case

CARRY case

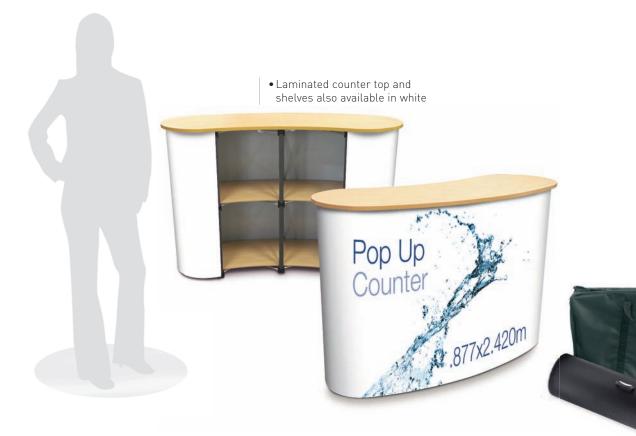
- Heavy duty moulded wheeled case with integral handle and flat top
- Carry case-to-counter in seconds
- Halogen lamp storage compartment within the lid
- Lockable (padlocks not supplied)
- Optional laminated counter top
- 670mm(w) x 435mm(d) x 925mm(h)
- Net weight 9.5kg



Pop up graphic displays

POP-UP counter

Mini **POP-UP** counter



• Laminated counter top and shelves also available in white



- Elegant high quality, rapid-erect, anodised aluminium framework
- Fully magnetic rail connection
- Laminated counter top and shelves, also available in white
- Unique, self-aligning magnetic graphic hanging system
- Simple Velcro attachment of counter top to structure

- Structure carry bag included
- Optional graphic carry drum (recommended)
- Curved 2x2 structure
- Top 1370mm(w) x 530mm(d)
- Overall height 907mm
- Net weight 19.4kg
- Quality assured 5 year guarantee

- Elegant, high quality, rapid-erect, anodised aluminium framework
- Fully-magnetic rail connection
- Laminated counter top and shelves, also available in white
- Structure carry bag included
- Straight 1x3 structure
- Top 685mm(w) x 365mm(d)
- Overall height 1035mm, net weight 11.2kg
- Quality assured 5 year quarantee



DLPlus - single unit



End caps





Not only is our DL PLUS graphic display professional and smart but it's also cleverly adaptable. Used individually, the single units will assert a commanding presence in any application. This system reveals its true colours when these individual roll ups are linked together to form a visually-imposing display which is stylish, elegant and impossible to ignore.

- Single system image 2000mm(h) x 850mm(w)
- Deluxe silver anodised cassette with levelling screws
- Chrome end caps with optional coloured end caps available
- New 3 piece 'fine tune' adjustable height bungee pole with discreet moulded top
- New snap lock graphic hanging

profile with discreet end caps

- Optional magnetic joining cap with link profile
- Durable foam padded carry bag with shoulder strap
- Optional low voltage spotlight
- Internationally registered design
- Net weight 5.4kg
- Quality assured 5 year guarantee

DLPlus - linked units

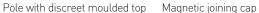
• Optional magnetic joining cap with link profile















Link profile (rear view)

DLPlus DLPlus Joins together! **SPOTLIGHT** – low voltage

- Unique, magnetically linkable cassette with linkable graphic hanging profile allows you to link 2, 3 or more units together
- Discreet colour matched moulded magnetic joining cap
- Discreet silver anodised link profile with lockable connector bar
- Only 26mm gap between linked graphics (less than 2% of image area)
- Straightforward assembly for dramatic visual effect
- Double system graphic width: 1726mm
- Triple system graphic width: 2602mm
- Low voltage 50w
- In-line transformer
- Full pivot head
- Cable management clip
- Carry bag included
- Compatible with all single sided roll ups

STart



ST185



ST1100



ST1120



- Single image 2000mm(h) x 850mm(w)
- Lightweight silver anodised cassette with twin swivel feet
- Snap-lock graphic hanging profile with discreet moulded pole attachment
- Three-piece 'bungee' pole
- Padded carry bag
- Net weight 3.0kg
- Quality assured 5 year guarantee

- Single image 2000mm(h) x 850mm(w)
- Silver anodised cassette with solid swivel foot
- Available with either 'snap lock' or 'self adhesive' graphic hanging profile
- Three-piece 'bungee' pole
- Deluxe padded carry bag
- Net weight 4.1kg
- Quality assured 5 year guarantee

- Single image 2000mm(h) x 1000mm(w)
- Silver anodised cassette with solid swivel foot
- Available with either 'snap lock' or 'self adhesive' graphic hanging profile
- Three-piece 'bungee' pole
- Deluxe padded carry bag
- Net weight 4.7kg
- Quality assured 5 year guarantee

- Single image 2000mm(h) x 1200mm(w)
- Silver anodised cassette with solid swivel foot
- Available with either 'snap lock' or 'self adhesive' graphic hanging profile
- Three-piece 'bungee' pole
- Deluxe padded carry bag
- Net weight 5.3kg
- Quality assured 5 year guarantee

Roll up graphic displays

ST285



DLSolo



DL2





SPOTLIGHT – low voltage

- Low voltage 50w
- In-line transformer
- Full pivot head
- Cable management clip
- Carry bag included
- Compatible with all single sided roll ups

- Twin images 1965mm(h) x 850mm(w)
- Silver anodised cassette with chrome hoop swivel foot
- Available with either 'snap lock' or 'self adhesive' graphic hanging profile
- Three-piece 'bungee' pole
- Deluxe padded carry bag
- Net weight 5.4kg
- Quality assured 5 year guarantee

- Single image 2000mm(h) x 850mm(w)
- Deluxe silver anodised cassette with levelling screws
- Polished end plates
- Snap lock graphic hanging profile
- Durable padded carry bag
- Internationally registered design
- Net weight 5.4kg
- Quality assured 5 year guarantee

- Twin images 2000mm(h) x 850mm(w)
- Deluxe silver anodised/blue cassette with levelling screws
- Deluxe snap lock graphic hanging profile
- Three-piece 'bungee' pole
- Deluxe padded carry bag
- Net weight 7.9kg
- Quality assured 5 year guarantee

Eco friendly displays

PLANET Single

PLANET Twin

PLANET Bow



- Twin images 1980mm(h) x 800mm(w)
- Natural bamboo cassette with levelling feet and three section bamboo/aluminium pole
- Slide assembly graphic hanging bamboo rail
- Stylish reinforced cotton fabric carry bag
- 0 111 : 11 0000
- Overall height 2090mm
- Net weight 6.4kg
- Individually cartoned
- Quality assured 5 year guarantee

- PLANET .97x.80m
 - Single image 2000mm(h) x 800mm(w)
 - Natural bamboo rails with three section bamboo/aluminium pole
 - Slide assembly graphic hanging bamboo rails
 - Stylish reinforced cotton fabric carry bag
 - Overall height 2070mm
 - Net weight 2.8kg
 - Individually cartoned
 - Quality assured 5 year guarantee

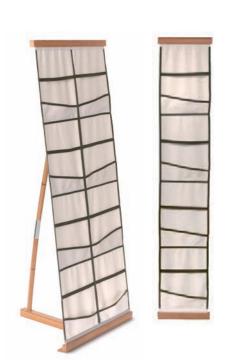
- Single Image 1980mm(h) x 800mm(w)
- Natural bamboo cassette with levelling feet and three section bamboo/aluminium pole
- Slide assembly graphic hanging bamboo rail
- Stylish reinforced cotton fabric carry bag
- Overall height 2090mm
- Net weight 5.0kg
- Individually cartoned
- Quality assured 5 year guarantee

ECO friendly displays

Eco friendly displays

PLANET Info 4 & Info 8

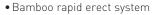
PLANET Info Z





- Natural bamboo rails with three section bamboo/aluminium pole
- Travel friendly cotton fabric carry bag
- Info 4 4 x A4 portrait literature pockets Net weight 1.7kg
- Info 8 8 x A4 portrait literature pockets Net weight 2.2kg
- Quality assured 5 year guarantee





- 4 x A4 portrait literature holders 229mm(w) x 355mm(h) x 25mm(d)
- Footprint 290mm(w) x 315mm(d) x 1680mm(h)
- Heavy-duty padded cotton fabric carry bag with zip pockets
- Net weight 8.6kg
- Quality assured 5 year guarantee

The **PLANET** range

In terms of ecology, our mindset continues to shift, and consumers increasingly choose greener options when offered them. We now offer a range of display products that acknowledge and respect these trends.

The Planet range is a high quality portfolio of free standing tension banner, roll-ups and literature display stands built to our usual exacting standards using only renewable, high quality bamboo.

The beautiful result is an array of products that are elegant, functional, portable and moisture resistant.

Having long been proven as an excellent manufacturing material in tropical climes, the enormous benefits of bamboo are now being realised globally. Importantly, bamboo crops are entirely sustainable. And when our

products reach the end of their useful life, they are recyclable and ultimately biodegradable.

In order to comply with environmental legislation, all items within our Planet product range have been protected with an eco-friendly lacquer coating to further enhance each product's natural look and feel.

For display products that appeal to social conscience, look no further. With its spectacular performance and aesthetical appeal, the Planet range is the smart ethical choice.

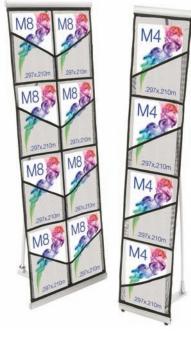
Literature presenters

ST Literature

M4 & M8 Literature

DL Literature











GRAPHIC header frame

- Easy 'slide-on' bracket fitting to literature presenter
- * Please note graphic header frame comes in separate carton and does not fit into carry case.



- Bright chrome, rapid-erect system
- 3 A4 portrait, clear acrylic dispensers 229mm(w) x 355mm(h) x 32mm(d)
- Footprint 260mm(w) x 275mm(d) x 1250mm(h)
- Heavy-duty padded carry bag
- Net weight 5.0kg
- Quality assured 5 year guarantee

- Ultra lightweight, black roll-up mesh presenter
- M4 4 x A4 portrait literature pockets
- M8 8 x A4 portrait literature pockets
- Travel-friendly carry bag
- M4 Net weight 1.2kg
- M8 Net weight 1.7kg
- Quality assured 5 year guarantee

- Framed acrylic presenters A4 portrait (DL1), A4 landscape (DL2) and A3 landscape (DL3)
- Deluxe, double-sided rapid-erect alloy system
- Stylish alloy carry case with padded interior
- Optional header frame for DL2 and DL3
- Net weight from 8.0kg to 11.2kg
- Quality assured 5 year guarantee

Banner graphic displays

XB2



- Single image with eyelets 2000mm(h) x 1200mm(w) option
- Unique design with easily assembled frame
- Multi-purpose carry bag
- Footprint 1315mm(w) x 825mm(d)
- Net weight 2.4kg
- Quality assured 5 year guarantee

XB3



- Single image with eyelets 1600mm(h) x 600mm(w)
- Unique design with easily assembled frame
- Multi-purpose carry bag
- Footprint 650mm(w) x 685mm(d)
- Net weight 1.9kg
- Quality assured 5 year guarantee

Outdoor graphic displays

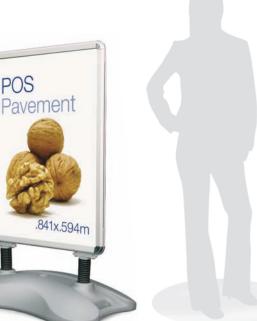
POS A Frame **POS** Pavement

VOYAGER













- Twin A1 portrait snap frame display
- Robust anodised aluminium 'A' frame
- Twin clear acrylic lenses included
- Footprint 630mm(w) x 775mm(d)
- Overall height 1150mm
- Net weight 8.8kg
- Quality assured 5 year guarantee

- Twin A1 portrait snap frame display
- Durable outdoor construction, twin spring mounts on a wheeled, water fillable base with moulded handle
- Twin clear acrylic lenses included
- Footprint 790mm(w) x 500mm(d)
- Overall height 1175mm
- Net weight 12.8kg
- Quality assured 5 year guarantee

- Single image with eyelets 2000mm(h) x 700mm(w)
- Unique, composite outdoor/indoor design with telescopic pole and water fillable
- Footprint 360mm(w) x 500mm(d)
- Deluxe carry bag
- Net weight 3.6kg
- Quality assured 5 year guarantee

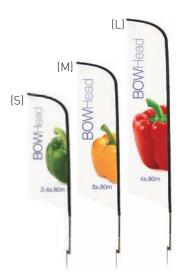
Outdoor graphic displays

LANDMark



BOWHead

- Available in three heights
- Maximum overall height fully extended 4450mm







- Two spring-mounted telescopic poles
- Water fillable, moulded, wheeled base with carry handle and swivel stabilising foot
- Footprint 1000mm(w) x 780mm(d) (Max.)
- Deluxe padded carry bag
- Net weight 16.8kg
- Quality assured 5 year guarantee

- Single image (S) 2400mm, (M) 3000mm, or (L) 4000mm(h) x 800mm(w)
- Three-piece hi-tensile aluminium pole with special powder coating for 12 year external use lifespan
- Heavy duty, weather-proof ground spike supplied as standard (other bases available)
- Durable carry bag to accommodate hardware and banner graphic
- Quality assured 5 year quarantee

TOPSail

- Two-piece, hinged base
- Easily filled with water



- Single or double sided image with eyelets 1700mm to 3000mm(h) option x 1000mm(w)
- Flexible indoor/outdoor design with telescopic pole, water fillable base and two carry bags
- Overall height (fully extended) 5400mm
- Footprint 800mm(w) x 800mm(d)
- Net weight 15.1kg
- Quality assured 5 year guarantee





CENTRO 1



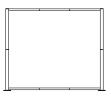
- Designed for a banner graphic with horizontally hemmed pockets or a rigid panel
- Innovative modular display system with contemporary neon acrylic features
- Unique, robust anodised aluminium construction
- Requiring only a single hex bit for complete assembly – 4mm hex key supplied
- Also suitable for plain/printed rigid PVC panels

- Shaped silver base plate to maximise stability, minimise footprint and ease transportation
- Overall height without lighting 2019mm
- Maximum footprint:
- 750mm 1006mm(w) x 380mm(d)
- 1500mm 1756mm(w) x 380mm(d)
- 2250mm 2506mm(w) x 380mm(d)
- Quality assured 5 year quarantee

Post cap colours available











1500mm



Range of coloured acrylic features, available in neon blue, red and green or standard frost.

750mm (C1K/75) CENTRO1







Available kits shown above (dimensions stated are graphic widths)

CENTRO wheeled trolley case

- Compact and durable moulded plastic case and lid
- Base fitted with rubber wheels
- Moulded lid handle with additional side carry
- 3 lid latches with lockable facility
- White lined graphics tube 254mm dia. x 980mm (can hold 4x 1990mm drops)
- Internal elasticated product retaining strap
- Overall case dimensions 520(w) x 440(d) x 1130mm(h)
- Net weight 8.9kg
- Quality assured 12 months guarantee

Accessories available:

- Centro podium kit
- Centro counter kit
- A4 brochure holder
- Screen mounting kit
- Choice of 50w or 150w lighting

Modular displays

CENTRO 2 straight



- Designed for a visually seamless magnetic graphic display
- Innovative modular display system with contemporary neon acrylic features
- Unique, robust anodised aluminium construction
- Requires only a single 4mm hex key for complete assembly (Key supplied with system and upgraded to power tool kit with C2KS/150 and C2KS/225 systems)
- Shaped silver base plate to maximise stability, minimise footprint and ease transportation
- Overall height without lighting 2019mm
- Maximum footprint:
- 750mm 1226mm(w) x 380mm(d)
- 1500mm 1976mm(w) x 380mm(d)
- 2250mm 2726mm(w) x 380mm(d)
- Quality assured 5 year guarantee





Post cap colours available



Range of coloured acrylic features, available in neon blue, red and green or standard frost.

750mm (C2KS/75)

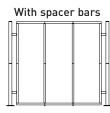






Without spacer bars





2250mm (C2KS/225)



Available kits shown above (dimensions stated are graphic widths)

CENTRO wheeled trolley case

- Compact and durable moulded plastic case and lid
- Base fitted with rubber wheels
- Moulded lid handle with additional side carry handle
- 3 lid latches with lockable facility
- White lined graphics tube 254mm dia. x 980mm (can hold 4x 1990mm drops)
- Internal elasticated product retaining strap
- Overall case dimensions 520(w) x 440(d) x 1130mm(h)
- Net weight 8.9kg
- Quality assured 12 months guarantee

Accessories available:

- Centro podium kit
- Centro counter kit
- A4 brochure holder
- Screen mounting kit
- Choice of 50w or 150w lighting

CENTRO 2 curved



- Designed for a visually seamless magnetic graphic display
- Innovative modular display system with contemporary neon acrylic features
- Unique, robust anodised aluminium construction
- Requires only a single 4mm hex key for complete assembly (Key supplied with system and upgraded to power tool kit with C2KC/150 and C2KC/225 systems
- Shaped silver base plate to maximise stability, minimise footprint and ease transportation
- Overall height without lighting 2019mm
- Maximum footprint:
- 750mm 1263mm(w) x 378mm(d)
- 1500mm 2007mm(w) x 393mm(d)
- 2250mm 2695mm(w) x 567mm(d)
- Quality assured 5 year quarantee

Accessories available:

- Centro podium kit
- Centro counter kit
- A4 brochure holder
- Screen mounting kit
- Choice of 50w or 150w lighting

Post cap colours available







Range of coloured acrylic features, available in neon blue, red and green or standard frost.

750mm 1500mm [C2KC/75] (C2KC/150)









2250mm [C2KC/225]



Available kits shown above (dimensions stated are graphic widths)

CENTRO wheeled trolley case

- Compact and durable moulded plastic case and lid
- Base fitted with rubber wheels
- Moulded lid handle with additional side carry
- 3 lid latches with lockable facility
- White lined graphics tube 254mm dia. x 980mm (can hold 4x 1990mm drops)
- Internal elasticated product retaining strap
- Overall case dimensions 520(w) x 440(d) x 1130mm(h)
- Net weight 8.9kg
- Quality assured 12 months guarantee





750mm



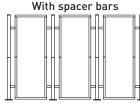






Post cap colours available



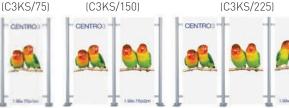


Without spacer bars

Range of coloured acrylic features, available in neon blue, red and green or standard frost.

750mm 750mm

750mm 750mm 750mm (C3KS/225)



Available kits shown above (dimensions stated are graphic widths)

 Designed for simple magnetic fixing of your graphic panel

1.99x.75m

- Innovative modular display system with Overall height without lighting 2019mm contemporary neon acrylic features
- Unique, robust anodised aluminium construction
- Requires only a single 4mm hex key for complete assembly (Key supplied with system and upgraded to power tool kit with C3KS/150 and C3KS/225 systems
- Shaped silver base plate to maximise stability, minimise footprint and ease transportation
- Maximum footprint:

1.99x.75m

With spacer bars

- 750mm (1x 750mm) 1226mm(w) x 380mm(d)
- 1500mm (2x 750mm) 2269mm(w) x 380mm(d)
- 2250mm (3x 750mm) 3312mm(w) x 380mm(d)
- Quality assured 5 year quarantee

Accessories available:

- Centro podium kit
- Centro counter kit
- A4 brochure holder
- Screen mounting kit
- Choice of 50w or 150w lighting

CENTRO wheeled trolley case

- Compact and durable moulded plastic case and lid
- Base fitted with rubber wheels
- Moulded lid handle with additional side carry handle
- 3 lid latches with lockable facility
- White lined graphics tube 254mm dia. x 980mm (can hold 4x 1990mm drops)
- Internal elasticated product retaining strap
- Overall case dimensions 520mm(w) x 440mm(d) x 1130mm(h)
- Net weight 8.9kg
- Quality assured 12 months guarantee



CENTRO podium kit

- Ergonomically designed acrylic top, available in neon blue, green and red or standard frost.
- Contemporary design to enhance visual impact of modular display system
- Special non-scratch, clear surface coating
- Clamps securely to Centro system post in a variety of positions

Modular displays

CENTRO accessories

• iPad Vesa (see page 22)

CENTRO wheeled trolley case

- Stylish and durable moulded plastic case with rubber wheels
- Detachable lid with moulded handle and 3 lockable latches
- Case incorporates convenient side carry handle
- White lined tube 254mm dia. x 980mm (holds 4 x 1990mm graphics)
- Overall case dimensions 520(w) x 440(d) x 1130mm(h)
- Nominal net weight including tube without graphics 8.9kg
- Quality assured 12 months guarantee
- Optional laminated folding top (beech or black) with padded bag
- Converts to counter display with simple application of graphic wrap





• Laminated counter top available in beech or black





CENTRO counter kit

- Elegant high quality anodised aluminium curved modular counter
- Freestanding display with pearl white laminate counter top supplied
- Magnetic tape supplied for hanging curved graphic
- Overall height of 1025mm
- Footprint 1092mm(w) x 440mm(d)
- Net weight 19.1kg
- Quality assured 5 year guarantee



- 150w silver halogen lamp
- Stylish design with 360° pivoting head
- Power lead



- 50w silver low voltage spotlights
- Contemporary perforated lamp cover
- Vertically tilting head design
- In-line transformer and power lead



POWER tool kit

- Versatile cordless screwdriver with variable torque setting
- Kit contains 1x 4mm hex bit for complete Centro assembly
- 1x spare manual 4mm hex key
- 3.6V Lithium Ion Battery
- Compact carry container
- Net weight 1.2kg



- High strength nylon handle
- Ergonomic handle for maximum grip and comfort





SCREEN mounting kit

- Special expanding bracket clamp with heavy-duty screws to secure screen to post
- Uncomplicated assembly with 5mm hex key supplied
- Maximum screen size 22 inches (for the option of mounting larger screens see the Centro Theatre kits in AV section)



BROCHURE holder set

- Colour co-ordinated acrylic A4 portrait brochure holder
- Available in neon blue, green and red, or standard frost
- Thermoformed one piece acrylic to maximise strength
- Simple 'hook over' style fitting

Audio Visual displays

CENTRO Theatre systems



- Contemporary modular graphic display system for accommodating screens 23- 42 inches
- Unique, robust anodised aluminium
- Shaped silver base plate to maximise stability, minimise footprint and ease transportation
- Power tool kit supplied. Only the 4mm hex and cross head bits are required for complete • Quality assured - 5 year guarantee assembly

- Overall height without lighting 2019mm
- Maximum footprint:

Set 1 - 1206mm(w) x 521mm(d)

Set 2 - 1756mm(w) x 521mm(d)

Set 3 - 2885mm(w) x 518mm(d)

Set 4 - 3254mm(w) x 380mm(d)

Set 4 (Alternative Layout) - 2652mm(w) x 1106mm(d)

Post caps available in various colours









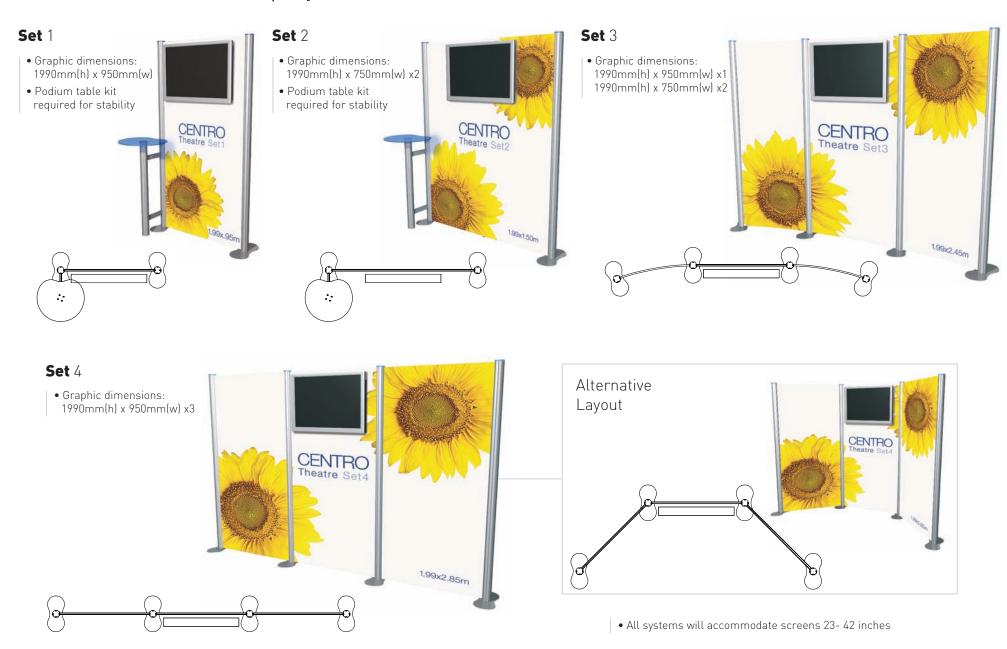
Range of coloured acrylic features, available in neon blue, red and green or standard frost.



CENTRO wheeled trolley case

- Compact and durable moulded plastic case and lid
- Base fitted with rubber wheels
- Moulded lid handle with additional side carry handle
- 3 lid latches with lockable facility
- White lined graphics tube 254mm dia. x 980mm (can hold 4x 1990mm drops)
- Internal elasticated product retaining strap
- Overall case dimensions 520(w) x 440(d) x 1130mm(h)
- Net weight 8.9kg
- Quality assured 12 months guarantee

Audio Visual displays



iPad displays

The new CENTRO iPad Display family is designed to complement the CENTRO range of exhibition systems. The CENTRO iPad Displays rotate a full 360° and the surface mount versions also tilt 90°.

With a little imagination, countless combinations of display configurations are possible.

Quality assured - 5 year guarantee





*iPad Vesa



CENTRO wheeled trolley case

- Compact and durable moulded plastic case and lid
- Base fitted with rubber wheels
- Moulded lid handle with additional side carry handle
- 3 lid latches with lockable facility
- Internal elasticated product retaining strap
- Overall case dimensions 520(w) x 440(d) x 1130mm(h)
- Net weight 8.9kg
- Quality assured 12 months guarantee



iPad Column

^{*}iPad Vesa enclosure and iPad Counter Mount enclosure exclude Centro hardware shown in images.

iPad displays

iPad displays



Agile:

- 360° rotation
- 90° tilt
- 360° swivel
- Mounts to most desks
- CENTRO system mount
- Apertures for Apple dock connectors, camera and speaker in back

Secure:

- Lightweight aluminium case
- Robust black finish
- Vesa fitting
- Lockable frame (two keys)
- Fits iPad 1, iPad 2 and the new iPad 3
- 7.5kg Heavy duty steel base overall diameter 464mm

Versatile:

- Countless configurations possible
- Acrylic podium top, brochure holder and collar available in neon blue, green, red or frost - n.b. black acrylic collar supplied with frost podium top.
- Literature presenter, podium and graphic panel options

iPad acrylic collars available in various colours









Range of coloured acrylic collars available in neon blue, red and green or black

iPad display concept



Screw clips





Concept utilising iPad Column and single panel with 3 clips (CiPA/1) or twin panel with 6 clips (CiPA/1 x 2)







More visibility

The simple addition of an easy-fit mounting kit and graphic panel(s) magnify the iPad Column's brilliance as an interactive multimedia display by unleashing a powerful promotional opportunity, too. Branding and messaging can be used to drive and enhance the iPad user experience as well as increase visibility from distance

iPad display concept



Thumb screw





Concept utilising iPad Column and single panel with 2 thumbscrews (CiPA /2) or double sided panels with 4 thumbscrews (CiPA/2 x 2)







Greater impact

The easy-fit graphic panel face mounting kit enables the iPad Column to work even harder with the addition of graphic panels for tailored branding. This enhances the fully-interactive multimedia capabilities of the iPad making it the perfect solution for wayfinding, menus, seminars, exhibitions and demonstrations.